

## **U-M Nonprofit and Public Management Center eNewsletter**

*Practical Insight for Future Leaders.*

[www.nonprofit.umich.edu](http://www.nonprofit.umich.edu)

IN THIS April 2007 ISSUE:

### **AT THE CENTER**

\*The Power of Classical Music In Social Entrepreneurship – April 9

\*Nonprofit and public management related courses offered Fall 2007 now listed on NPM web site.

\*Videos of Recent NPM Events Now Available at [www.nonprofit.umich.edu](http://www.nonprofit.umich.edu)

### **IN THE NEWS**

\*Nonprofit 2020: Issues and Answers from the Next Generation – July 26-28, Grand Rapids

\*How Nonprofits Get Really Big – Free download of article from the Stanford Social Innovation Review

### **AROUND CAMPUS AND TOWN**

\*Michigan Nonprofit Association Annual SuperConference – May 15 and 16, Lansing

### **AT THE CENTER**

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\*THE POWER OF CLASSICAL MUSIC IN SOCIAL ENTREPRENEURSHIP – Monday, April 9, 5 – 6:30 p.m., Rm. W2740, Ross School of Business. Guest speaker: Aaron Dworkin, Founder and President, the Sphinx Organization. Aaron Dworkin founded the Sphinx Organization 10 years ago to overcome the cultural stereotype of classical music, and to promote participation of minorities in the field. Aaron will speak about how classical music impacts real social issues, and how he has grown his nonprofit from a start-up to a nationally recognized organization over a period of 10 years.

Food and refreshments served. Please register for the event at <http://www.zoomerang.com/survey.zqi?p=WEB226BE4MLXQT>  
Co-sponsored with the Arts Enterprise Initiative.

\*NONPROFIT AND PUBLIC MANAGEMENT RELATED COURSES OFFERED FALL 2007 NOW LISTED ON NPM WEBSITE

Schedule information and course descriptions for nonprofit and public management related courses offered at eight UM professional schools for Fall 2007 term are now listed on NPM's web site at <http://nonprofit.umich.edu/students/courses.php>. We suggest that you check with each school registrar for the latest information on courses listed. Please help us

keep this course directory accurate by contacting the NPM Center with any additions or corrections.

\*VIDEOS OF RECENT NPM EVENTS NOW AVAILABLE AT  
[www.nonprofit.umich.edu](http://www.nonprofit.umich.edu)

NPM is now making video recordings of its events available to those who may not have been able to attend in person. Links to the event videos are available on NPM's Past Events web page at  
([http://nonprofit.umich.edu/news\\_events/past\\_events.php](http://nonprofit.umich.edu/news_events/past_events.php)). These include:

- Begging for Change: The Dollars and Sense of Making Nonprofits Responsive, Efficient, and Rewarding for All (Robert Egger, Founder and Executive Director, DC Central Kitchen, Dec. 6, 2006).
- The *Art* of Financing Excellence (Ken Fischer, President, University Musical Society, Feb. 8, 2007) – coming soon.
- Sealing the Deal: Salary and Benefits Negotiations for Nonprofit Job Seekers (Bob Miller, adjunct Social Work faculty; former CEO, HelpSource; Coordinator, Washtenaw County 211, March 28, 2007 – coming soon.

#### **IN THE NEWS=====**

\*NONPROFIT 2020: ISSUES AND ANSWERS FROM THE NEXT GENERATION -- July 26-28, Grand Rapids, Michigan  
This conference is intended to convene and provide an opportunity for emerging leaders to raise their voices on this issue and to discuss the future of leadership for the nonprofit sector. For additional details, visit <http://www.gvsu.edu/np2020>.

\*HOW NONPROFITS GET REALLY BIG -- Free download of article from the Stanford Social Innovation Review  
Since 1970, more than 200,000 nonprofits have opened in the U.S., but only 144 of them have reached \$50 million in annual revenue. Most of the members of this elite group got big by doing two things. They raised the bulk of their money from a single type of funder such as corporations or government – and not, as conventional wisdom would recommend, by going after diverse sources of funding. Just as importantly, these nonprofits created professional organizations that were tailored to the needs of their primary funding sources.  
To find out more and obtain a free download of the article, visit [http://www.ssireview.org/articles/entry/how\\_nonprofits\\_get\\_really\\_big/](http://www.ssireview.org/articles/entry/how_nonprofits_get_really_big/).

#### **AROUND CAMPUS AND TOWN=====**

\*MICHIGAN NONPROFIT ASSOCIATION ANNUAL SUPERCONFERENCE – May 15 and 16, Lansing Center, Lansing, Michigan.  
The theme of this year's conference is "Surviving and Thriving through Seasons of Change," featuring keynote speaker Lou Gossett, Jr.; Susan Kenny Stevens, author of *Nonprofit Lifecycles: Stage-based Wisdom for Nonprofit Capacity*; Rip

Rapson, President & CEO, The Kresge Foundation; and over 40 workshops in nine targeted tracks. (ADD ABOUT NPM REDUCED REGISTRATIONS IF WE HAVE LESS THAN 5)

For more information, visit the MNA web site at [www.mnaonline.org/conf2007/home.asp](http://www.mnaonline.org/conf2007/home.asp).

CONTACT INFORMATION=====

**ABOUT THE NONPROFIT & PUBLIC MANAGEMENT CENTER**

For more information about the Nonprofit & Public Management Center, visit: <http://www.nonprofit.umich.edu>. If you have an announcement you would like to include in the next issue of this eNewsletter, please send information to the Center at [nonprofit@umich.edu](mailto:nonprofit@umich.edu)