

U-M Nonprofit and Public Management Center eNewsletter

Practical Insights for Future Leaders

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IN THIS **April 2008** ISSUE:

AT THE CENTER

- ***“HURRICANE KATRINA: THE DISASTER OF RECOVERY”—MARCH 31**
- ***“ACCESSING FINANCIAL HEALTH OF NONPROFITS”—APRIL 10**
- ***DOMESTIC CORPS: INTERNSHIP POSITIONS AVAILABLE**
- ***BOARD FELLOWSHIP PROGRAM NEWS**

AROUND CAMPUS AND TOWN

- ***“REBUILDING THE *NEW*NEW ORLEANS” —APRIL 4**

IN THE NEWS

- ***KRESGE LIBRARY NONPROFIT RESOURCES WIKI**
- ***ELECTRONIC COMMUNICATION OK!**
- ***YAHOO JOINS GOOGLE AND OTHERS IN NONPROFIT VENTURE**

AT THE CENTER

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***“Hurricane Katrina: The Disaster of Recovery”**

Monday, March 31, 1-2:30 p.m., 2760 Wyly Hall, Ross School of Business

Guest Speaker: Dr. Pamela Jenkins, Professor of Sociology, University of New Orleans. Katrina made landfall on August 29, 2005. Over two years later, the lived experience of survivors and the community are still in flux. Dr. Jenkins will focus her talk on the meaning of disaster and recovery in New Orleans, with special emphasis on the role of the public and nonprofit sectors.

This event is sponsored by the Nonprofit and Public Management Center and the Ross SGA, and is presented by Arts Enterprise. Food & refreshments served.

***“Accessing the Financial Health of a Nonprofit”**

Thursday, April 10, 4-5:30 p.m., Room 2752, School of Social Work, 1080 S. University

Dione Alexander, Midwest Site Director, Nonprofit Finance Fund, will talk about how to access the financial health of nonprofit organizations.

Dione Alexander joined NFF in 2006 as the Director of the Detroit office. She is responsible for

managing and overseeing financial and advisory services throughout the Midwest and for marketing and fund development activities. Prior to joining NFF, Ms. Alexander spent six years as a Department Executive with the Charter County of Wayne, MI where she managed economic development and government finance. She also spent 10 years at Comerica Bank as Vice President of Commercial Lending. Ms. Alexander is a graduate of the School of Business and Industry at Florida A & M University and the Graduate School of Banking at Louisiana State University. Ms. Alexander has served on various nonprofit boards.

***Domestic Corps: Internship Positions Available**

Domestic Corps offers high-level nonprofit consulting internships with nonprofits across the U.S. NPM is now recruiting graduate students in our three partner schools for the following Domestic Corps positions:

[EmcArts - New York, NY](#)—EmcArts is a social enterprise whose primary mission is to strengthen the capacities and effectiveness of nonprofit arts and cultural organizations. Comprised of an ensemble of arts management consultants with a wealth of experience in the arts, culture, philanthropy and education, the EmcArts Team was formed as a response to the challenges and ever-changing demands of the arts and culture marketplace.

Project: An intern will develop a marketing plan to increase the publicity and brand recognition for EmcArts.

[National Foundation for Teaching Entrepreneurship -San Francisco, CA](#)—NFTE provides entrepreneurship programs to young people from low- income communities to increase their economic productivity and enhance their academic and life skills.

Project: An intern will assist with the Bay Area Office three year strategic plan by developing a partnership model that will engage youth organizations and charter schools.

[Nonprofit Enterprise at Work - Ann Arbor, MI](#)—NEW seeks to help nonprofits succeed by strengthening nonprofit management and offering solutions to issues facing our nonprofit community. Their programs include Board Connect, a nonprofit board training and matching service that builds the leadership skills of nonprofit and community leaders, ResourceConnect, a program to empower nonprofits with guidance on best management practices and referrals to high-impact professional services, and the NEW Center, providing quality office and meeting space to nonprofits.

Project: An intern will assist NEW with the development of their newest program, npServ, which provides technology solutions and back office solutions to nonprofits. The project may include developing a marketing plan, internal process review, and prospect outreach.

[Click here for more on specific projects.](#) We are currently filled positions on an ongoing basis and interested students are encouraged to apply soon. [Click here for application instructions.](#)

***Board Fellowship Program News**

Since 2003, the Nonprofit & Public Management Center has placed over 245 students as non-voting board members with 117 nonprofit through our Board Fellowship Program. Students have traditionally been placed on boards for a calendar cycle (from January to December), but next school year we will be shifting the program to an academic cycle (from mid-October to April).

If you are a graduate student at the Ross School of Business, Ford School of Public Policy, or Social of Social Work, [consider applying for our Board Fellowship Program next fall](#). You can learn more about our program on [our website](#), or by attending our Board Fellowship Kickoff in September.

For nonprofits interested in learning more about this opportunity, [please email](#).

AROUND CAMPUS AND TOWN

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***“Rebuilding the *new* New Orleans”**

Friday, April 4, 6 p.m., Room 2104 Art & Architecture Building

Edward J. Blakely, Chair of Urban and Regional Planning at the University of Sydney, and Executive Director of the Office of Recovery and Development Administration for the City of New Orleans, is a distinguished educator and researcher on urban and suburban issues.

Blakely is a leading scholar in the fields of planning, infrastructure, transportation and local economic development. Among his many other accomplishments he has served as Dean of several planning schools, policy advisor to the Mayor of Oakland, Senior Fullbright Fellow, and Assistant Vice President of Systemwide Administration for the University of California. He was co-recipient of the Paul Davidoff Award (1993) and a Guggenheim Fellowship (1994).

IN THE NEWS

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***Kresge Library Nonprofit Resources Wiki**

The Kresge Business Administration Library has a nonprofit wiki listing the resources available to the university community. This wiki is maintained by Corey Seeman and Laura Berdish.

[Click here to go to the Nonprofit Resources Wiki.](#)

***Electronic Communication OK!**

The State of Michigan has amended the Nonprofit Corporation Act to allow use of electronic communications. Governor Granholm recently signed into law Public Act 9 of 2008 (SB 123) which accepts the use of electronic communication for several nonprofit activities involving boards of directors and members. Specifically, the bill permits groups to use forms of electronic communication to provide notice of meetings to their boards of directors or members, and for these individuals to participate in a meeting and vote via electronic communication. Among other activities, a nonprofit may now provide notice of meetings via fax or email, hold a board meeting via webinar, and revise the organization's bylaws to permit voting via fax or email.

View [Public Act 9 online](#).

***Yahoo Joins Google and Others in Nonprofit Technology Venture**

Yahoo announced recently that it would join with MySpace and Google to form the Google-initiated nonprofit organization called the OpenSocial Foundation, reports the [Associated Press](#). The nonprofit

group intends to create a common coding standard for photo-sharing and other social-network tools that work across the Web.

The companies believe that a nonprofit group overseeing the new photo-sharing platform, which will be available July 1, can provide maximum transparency as well as guidelines around technical and legal issues, and can ensure that intellectual-property assets remain available to everyone.

Other participants in OpenSocial include Friendster, hi5, LinkedIn, Ning, and the Google-owned Orkut and Bebo.

CONTACT INFORMATION

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ABOUT THE NONPROFIT & PUBLIC MANAGEMENT CENTER

The Nonprofit & Public Management Center is a collaboration among the University of Michigan's School of Social Work, Gerald R. Ford School of Public Policy, and Stephen M. Ross School of Business. For more information about NPM, visit <http://www.nonprofit.umich.edu>. If you have an announcement you would like to include in the next issue of this eNewsletter, please send information to the Center at nonprofit@umich.edu