

U-M Nonprofit and Public Management Center eNewsletter

Practical Insights for Future Leaders

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AT THE CENTER

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***Next Generation of Philanthropy**

Thursday, December 6, 4:30 p.m. Rm. 1230 Weill Hall

The panel discussion will include Robert Collier, President and CEO, Council of Michigan Foundations; Alice Carle, Program Officer, Kresge Foundation; and John Chamberlin, professor of Public Policy and Political Science, University of Michigan.

IN THE NEWS

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***New York Times: “They Channel Intentions to the Right Places”**

Bill Donnell is a philanthropist with many charitable interests, among them gay and lesbian rights, the environment, the arts and, above all, the well-being of the city where he lives. "Ultimately," he said, "it's New York City I would like to benefit. I have a genuine love for it."

But the number of worthy causes in the city is daunting. Hundreds of nonprofit organizations press him for money. "You get all of these organizations wanting me to support them, and I have difficulty saying no," said Mr. Donnell, who lives in Manhattan. "I'm a sucker for a good cause."

So Mr. Donnell sought an intermediary--a matchmaker for his charitable intent. His choice was the New York Community Trust (nycommunitytrust.org), a foundation with staff members in the five boroughs investigating the needs of the city and bringing them to donors' attention.

"The staff there knows what's going on," Mr. Donnell said of the foundation, which takes donors on tours of city agencies and programs. "They understand what the problems are and, most important, what organizations are working to alleviate the problems."

[Click here for the full article.](#)

***University of Texas Summer Fellowship Program**

The RGK Center for Philanthropy and Community Service at the University of Texas at Austin is hosting a Summer Fellowship Program from May 27-June 20. The seminar will explore issues in the world of nonprofit organizations, voluntary action, philanthropy and international civil society.

With the goal of encouraging a new generation of nonprofit researchers, students will have the opportunity to publish their research. Selected students will receive housing and a \$3000 scholarship for participation.

[Please visit their website for more information.](#)

***Google Grants**

Google Ann Arbor wants to help Michigan be successful in the new economy. Through grantmaking and initiatives that leverage our unique tools and expertise, we hope to help businesses, educational institutions, non-profits, and individuals create and thrive in a knowledge-based economy.

Google Ann Arbor supports community initiatives that benefit small businesses, educational institutions, nonprofits and individuals in the State of Michigan. Google Ann Arbor seeks initiatives that are Measurable, Scalable, Collaborative, Innovative, and that Increase Access. In particular, programs will be considered for their ability to:

- measure their impact on their target constituents,
- grow and potentially repeat in other communities/settings,
- use collaboration and partnership to drive their activities
- implement innovative solutions to challenging problems
- provide greater access to pathways to success in under-served and under-privileged communities

Conditions of eligibility

- A nonprofit 501(c)(3) or an individual or group fiscally sponsored by a nonprofit 501(c)(3)
- You must be a registered entity (organizations) or resident (individuals) of the State of Michigan
- Partnership applications are accepted and encouraged

[Click here for more details.](#)

***New York Times: “To Tax or Not to Tax Nonprofits?”**

Despite a long tradition of waiving taxes for charitable nonprofit groups, communities are feeling more pressure to eliminate property-tax exemptions.

The thinking at federal and local levels has always been that these charitable groups are doing social good, enriching lives culturally or offering services to those in need.

"It's been a covenant with officials that in return for doing good, nonprofits should be exempted from various taxes," said Audrey R. Alvarado, the executive director for the National Council on Nonprofit Associations in Washington. "It is a covenant that comes with privileges in taxes in return for contributing to the community."

But as communities struggle over diminishing revenue, whispers to eliminate tax breaks have grown louder. Court decisions have supported revocation of exemptions in Illinois and Michigan, among other states. In cities like Boston and Colorado Springs, nonprofits are paying fees for reliance on city services instead of property taxes.

[Click here for the full article.](#)

AROUND CAMPUS AND TOWN

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***Global Impact Speaker Series**

Thursday, November 29, 4:30 p.m., Rm. W2759 Wyly Hall, Ross School of Business.

Brian Trelstad is the Chief Investment Officer for Acumen Fund, a nonprofit global venture fund that uses entrepreneurial approaches to solve the problems of global poverty. Co-sponsored by the William Davidson Institute.

***Arts Enterprise Week: November 28-December 5**

Beyond Creativity: The Habits of Mind of Creative Engagement

Wednesday, November 28, 5:30 p.m., Rackham Amphitheater

Creativity is a national buzzword—in bestselling books, economic conferences, corporate priorities, education and the arts. But what are we really talking about? Pulling together the research on creativity, and three decades of work within the arts, education and business, Eric Booth will share his view (tested widely in practice around the country) of the actual skills we are talking about—the capacities humans use when they engage creatively in ANY medium, be it marketing plans or strings of musical notes, be it entrepreneurial in business media or innovative in artistic media. These essential core capacities, these verbs of art, can be developed, can be assessed, and can make a difference both the bottom line (corporate or artistic) and the lives of those who live them fully. There will be hands-on demonstrations, and a question and answer period. Open to the public.

Ross Leadership Initiative Workshop: The Essential Habits of Business Leaders: Lessons from the Arts

Friday, November 30, 3:30-5 p.m., W0768 Wyly Hall

Actor, entrepreneur, and international speaker on the arts and education, Eric Booth illuminates the overlooked essential skills and "habits" from the arts that make a competitive difference for leaders in business. Booth will lead students through an interactive workshop that will help students to hone

creative skills and learn how to apply them to everyday business situations involving leadership, teamwork, and negotiation.

Engage: Chamber Music! A Very Open Rehearsal
Friday, November 30, 7-8:30 p.m., Founders Room, Alumni Center

Eric Booth will engage a live performance of a SoMTD chamber ensemble to demonstrate strategies for involving audiences in a performance. This event is for musicians who want to know more about audience engagement, as well as for audience members to learn how to access points of engagement enhance their enjoyment at any performance. Open to the public.

Ross Leadership Initiative Workshop: Artistic Strategies: Creative Problem Solving for Innovative Solutions

Saturday, December 1, 11:30 a.m.-3:30 p.m., WDC B222 Walgreen Center

Although creative problem solving is an everyday activity, most individuals rarely notice their own problem solving style, as they are fully involved in the process, eager to reach a solution. In this three-hour workshop, Eric Booth will engage participants in several arts-based activities that help them to learn what their own natural strengths and weaknesses are when solving problems creatively, as well as to discover new strategies that others use. Eric will also illuminate some strategies from artists that get particularly good results and how to apply these strategies in various environments. For Michigan students and invited guests only. [Registration is required.](#)

Stretch! New Roles of Artists and Administrators in the Arts

Monday, December 3, 6-7:30 p.m., Work Gallery, 306 State Street

Arts Enterprise presents a candid conversation about careers in arts administration. John McCann, the Director of Virginia Tech's Institute for Cultural Policy and Practice will discuss the complex and changing roles that artists and administrators are playing in successful organizations. John's decades-long career spans experience as an actor, administrator, consultant, professor and arts policy expert. Co-sponsored with the Nonprofit Management Center, and held at Work Gallery of the School of Art & Design. Refreshments. Open to the public.

CONTACT INFORMATION

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ABOUT THE NONPROFIT & PUBLIC MANAGEMENT CENTER

The Nonprofit & Public Management Center is a collaboration among the University of Michigan's School of Social Work, Gerald R. Ford School of Public Policy, and Stephen M. Ross School of Business. For more information about NPM, visit <http://www.nonprofit.umich.edu>. If you have an announcement you would like to include in the next issue of this eNewsletter, please send information to the Center at nonprofit@umich.edu