

U-M Nonprofit and Public Management Center eNewsletter

Practical Insights for Future Leaders

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***Not-For-Profit Career Expo**

Tuesday, February 12, 2-6 p.m., Ballroom, Michigan Union

The Not-For-Profit Career Expo is hosted by the University of Michigan's Career Center and provides opportunities for students to explore career paths in not-for-profits, meet with employers to discuss internship and full-time positions, and learn volunteer opportunities, and network.

Co-Sponsored by the Nonprofit & Public Management Center, Ginsberg Center, Organizational Studies Program, School of Art & Design, School of Information, School of Natural Resources & Environment, School of Public Health, Ford School of Public Policy, the Program on Intergroup Relations.

AROUND CAMPUS AND TOWN

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***Business Strategies for Climate Change**

Thursday, February 7, 4:30-6 p.m., Location: TBD

Net Impact presents a primer and discussion on business strategies for climate change with Holcim Professor of Sustainable Enterprise Andy Hoffman. Climate change is increasingly part of the reality of business. The ability to plan for and manage business responses to climate change, in an uncertain regulatory environment, will separate great managers from good ones over the course of our business careers. [Email for more information.](#)

***Resources for Working with Detroit Nonprofits**

Tuesday, February 12, 6:30-8 p.m., 4448 East Hall

The Ginsberg Center will conduct a workshop to provide information to students who are doing youth work, organizational support, and program planning with nonprofits in Detroit. The facilitator will provide information about management assistance resources, cultural events/resources, sports and recreation locations and resources, parks and outdoor spaces, and resources for academic or learning enrichment.

***Global Impact Speaker Series**

Wednesday, February 13, 4:30 p.m., E0550 Executive Residence.

Guest speaker: Alcely Barroso of Microsoft. She has been working with social and economic development issues for over six years. She began as a professor in a private university in São Paulo and later became responsible for managing social development projects, extra-curricular activities and was assistant to the Dean for Social Responsibility issues. Prior to joining Instituto Crescer as a consultant for Microsoft, she was working as a consultant for NGOs and companies in the strategic planning phase for implementing social investments. Co-sponsored by the William Davidson Institute

IN THE NEWS

***New York Times: “Extra Helping”**

Over the last few months, some visitors to the Web site of [Kiva](#), a nonprofit that lets users make interest-free “microloans” to entrepreneurs in low-development (that is, poor) countries all over the world, were greeted with a surprising message. “Thanks Kiva Lenders!” it began. “You’ve funded EVERY business on the site!”

Has a charity ever announced that it had enough money? Would-be lenders were dumbstruck, says Kiva’s public-relations director, Fiona Ramsey: “They’re stunned for a second — ‘Here I am, I have money, I want to help someone, and you’re telling me that I can’t?’ ” The note encouraged the visitor to check back soon, as a new batch of loan-seeking entrepreneurs will often appear mere minutes later. But still, Kiva is a philanthropic organization facing an extremely unusual challenge: maintaining adequate supply (people who need help) to meet demand (people who want to give it). “We don’t want people coming to the Web site who want to make a loan and there’s no one to loan to,” Ramsey says.

Kiva has attracted more than \$19.5 million worth of loans, from more than 220,000 individuals. You may already be familiar with the project, which has received a phenomenal amount of glowing attention — and that’s one reason demand is so high. The site presents a photo of each loan seeker and a short summary of who and where they are and what they want the money for. A restaurant owner in Nigeria needs \$450; a small farmer in Samoa needs \$330. With a few clicks you can help

someone on the other side of the world and play a part in solving the problems of global inequality that so often seem insurmountable. While it can be hard for charitable givers to really know where their money goes and whom it helps, Kiva lenders receive updates from the loan recipients. And they almost always see their loans repaid. (The default rate to date is 0.16 percent.)

[Click here for the whole article.](#)

***2008 Social Innovation Competition**

University of Texas at Austin's 2008 Social Innovation Competition

Enter to Win \$50,000 and Put Your Idea For Social Change Into Action!

The RGK Center for Philanthropy and Community Service's 2008 Social Innovation Competition is open to both undergraduate and graduate students in any field of study. Entering teams can be comprised of individuals or groups of students. Social entrepreneurship uses innovation and creativity to capitalize on opportunities for social change. While conventional entrepreneurs measure their performance by profits, social entrepreneurs evaluate their success in terms of their contribution to society. Last year's competition winners submitted an idea to help disabled people navigate sidewalks and buildings using a searchable mapping system.

The RGK Center is inviting students to submit plans that use creativity and innovation to tackle a pressing social issue. The competition develops in three rounds: submitting an executive summary, developing a detailed venture plan, and presenting in front of a panel judges in Austin. The winning team will be awarded \$50,000 to put their plan into action.

The entry deadline has been extended to February 15, 2008. To learn more and submit your idea, please visit [the competition website](#).

***New York Times: "Here's My Check; Spend It All at Once"**

The gift horse could use a good dentist after all. When the American Red Cross said last week that a \$200 million deficit would force it to make deep cuts in the headquarters staff, the charitable world detected evidence of one of its most vexing trends: the growing tyranny of donors.

For about the last decade, charity experts say, donors have increasingly earmarked their charitable gifts, requiring recipients to spend the money exactly as prescribed.

The trend intensified after the terrorist attacks of Sept. 11 these experts say, in large part because of the Red Cross. Donors and regulators protested loudly when the organization announced that it would spend part of the roughly \$1 billion it had raised after the attacks on much-needed equipment and other upgrades that would allow it to cope with future disasters. The donors wanted the money to be spent only on 9/11 victims, and the regulators pressed the Red Cross to comply.

[Click here for the whole article.](#)

CONTACT INFORMATION

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ABOUT THE NONPROFIT & PUBLIC MANAGEMENT CENTER

The Nonprofit & Public Management Center is a collaboration among the University of Michigan's School of Social Work, Gerald R. Ford School of Public Policy, and Stephen M. Ross School of Business. For more information about NPM, visit <http://www.nonprofit.umich.edu>. If you have an announcement you would like to include in the next issue of this eNewsletter, please send information to the Center at nonprofit@umich.edu