

**U-M Nonprofit and Public Management Center eNewsletter**

*Practical Insights for Future Leaders*

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**AT THE CENTER**

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**\*Domestic Corps Program Kickoff Sessions**

Thursday, January 10, 4:30 p.m., K1310 Kresge Library, and Tuesday, January 15, 3 p.m., W0768 Wyly Hall

Domestic Corps provides Ross School of Business students high-level, paid, summer consulting internships with nonprofits across the U.S. Learn more about the excellent organizations participating in this year’s program and [how to apply](#). (Attendance is needed at only one session.)

**\*Net Impact Forum: Domestic Corps Nonprofit Presentations**

Thursday, January 17, 4:45-6:15 p.m. in Room K1310, Kresge Library

Domestic Corps nonprofit partners will discuss their summer internship opportunities.

**\*Net Impact Forum: Career Expo**

**Friday, January 18, 4:30-6:30 p.m., Kuenzel Room, Michigan Union**

Learn about the nonprofit partners of the Domestic Corps program by engaging with their representatives at this session.

**\*Announcing the 2008 Domestic Corps Nonprofit Partners**

NPM has selected a diverse and challenging set of 2008 Domestic Corps summer internships. Through Domestic Corps, Ross School of Business students complete high-level, nonprofit consulting internships in a variety of disciplines, including marketing, strategic planning, civic consulting, and program development. These MBA and BBA students have the opportunity to work for one of our established nonprofit partners:

- Civic Consulting Alliance, Chicago, IL
- Campus Kitchens Project, Washington, DC
- EmcArts, New York, NY
- Focus: HOPE, Detroit, MI
- Henry Ford Learning Institute, Dearborn, MI and Chicago, IL
- Make-A-Wish Foundation of Metro New York, New York, NY
- Net Impact, San Francisco, CA
- NEW, Ann Arbor, MI
- The National Foundation for Teaching Entrepreneurship (NFTE), San Francisco and Chicago
- Urban Ecology Institute, Boston, MA
- Vital Bridges, Chicago, IL

For more information regarding the Domestic Corps internships, please [click here](#).

**\*Congratulations to the 2008 Board Fellows!**

NPM is pleased to announce the placement of 39 Board Fellows with 32 local nonprofits for 2008. Through our Board Fellowship Program, graduate students in the schools of business, public policy, and social work are placed as non-voting board members of local nonprofits for one year. This was our most competitive recruiting year, but we are thrilled at the level of passion, commitment, and skills that these students will bring to the community. Congratulations and best wishes to our new Board Fellows!

**MBA Students**

Aaron Prills • Home of New Vision  
Abby Hillyard • Girls On The Run  
Alantria Harris • Girls On The Run  
Amber Washington • Great Lakes Performing Artist Associates  
Andrew Fennell • Ann Arbor SPARK  
Audrey Messer • Michigan Museum Association  
Heather Dobbins • Jefferson East Business Association  
Hugh Johnson • Washtenaw Land Trust  
Jeffrey Richman • SOS Community Services  
Jeremy Sullivan • Sunset Retirement Communities  
Jocelyn Butcher • Ann Arbor Academy  
Josh Katz Gleaners • Community Food Bank

Karen Burkes • Ann Arbor Public Schools Educational Foundation  
Katharine Egan • Judson Center  
Katherine Breitenbach • Gleaners Community Food Bank  
Lindsey K. Shintani • SOS Community Services  
Liz Hinman • Ann Arbor Public Schools Educational Foundation  
Lorraine Sensenig • Avalon Housing  
Mark Gillilan • The Nature Conservancy  
Masayo Arakawa • University Musical Society  
Michelle Gezo • Orchards Childrens Services  
Mihira Patel • Ann Arbor Art Center  
Nell Saunders-Scott • Riverside Arts Center  
Paul Gruber • Ecology Center  
Rochelle Sinclair • Perry Nursery School  
Shannon Ross Ann Arbor YMCA  
Tammie Jones • Salvation Army of Eastern Michigan  
Traci Gaskins • Neutral Zone

#### **MPP Students**

Abby Newcomer • Michigan Nonprofit Association  
Dan Duckworth • American Red Cross of Southeast Michigan  
Rebecca Cohen • Alzheimers Association  
Zack Mabel • Avalon Housing

#### **MSW Students**

Carrie Floyd • Focus: HOPE  
Leigh Smith • Project Grow Community Gardens  
Obi Okuh • Community Residence Corporation  
Steven Kempster • Make-A-Wish Foundation of Michigan

#### **Dual Degree Students**

Kelly McKenzie • Judson Center  
Matthew Schaar • Ann Arbor Art Center  
Nupur Kanodia • NAMI

For more information regarding the Board Fellowship Program, please [click here](#).

#### **IN THE NEWS**

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#### **\*New York Times: “2 Young Hedge-Fund Veterans Stir Up the World of Philanthropy”**

As hedge-fund analysts, Holden Karnofsky and Elie Hassenfeld made six-figure incomes deciding which companies to invest in. Now they are doing the same thing with charities, for a lot less pay.

Mr. Karnofsky and Mr. Hassenfeld, both 26, are the founders and sole employees of GiveWell, which studies charities in particular fields and ranks them on their effectiveness. GiveWell is supported by a charity they created, the Clear Fund, which makes grants to charities they recommend in their research.

Their efforts are shaking up the field of philanthropy, generating the kind of buzz more typically devoted to Bill Gates and Warren E. Buffett, as charities ponder what, if anything, their rigorous approach to evaluation means for the future.

“I think in general it’s a good thing,” said Thomas Tighe, president and chief executive of Direct Relief International, an agency that GiveWell evaluated but did not recommend. Like others in the field, however, Mr. Tighe has reservations about GiveWell’s method, saying it tends to be less a true measure of a charity’s effectiveness than simply a gauge of the charity’s ability to provide data on that effectiveness.

[Click here for the full article.](#)

**\*Harvard’s Hauser Center Research Fund RFP**

The Hauser Center for Nonprofit Organizations is starting its round of applications for the Hauser Center Research Fund. Proposals are being accepted from pre-doctoral students who have completed at least two years of coursework, and who are doing research cogent to nonprofits and civil society. Past student proposal awards averaged between \$3,000-\$5,000.

The research must be related directly to the study of nonprofit organizations and civil society. Applications are due on Friday, 1 February, 2008.

The Center prefers that applicants either be pursuing their degree at Harvard, or have some kind of Harvard affiliation (research appointment, working relationship with Harvard faculty, etc.) in the year in which they will use the grant. Preference will be given to Harvard students when all other considerations are equal.

Visit the [Hauser Center website](#) to learn more.

**\*Stanford Social Innovation Review: “The Responsibility Paradox”**

Professors from NPM’s collaboration partners—Ross School of Business, Ford School of Public Policy, and School of Social Work—wrote this recent article on corporate social responsibility in the Stanford Social Innovation Review.

[Click here to read the article.](#)

**AROUND CAMPUS AND TOWN**

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**\*2008 Ross Net Impact Forum**

**Friday, January 18, 7:30 a.m. to 6:30 p.m., Michigan Union**

This year's forum will explore the positive role that business can play in society. Corporations across the globe are recognizing the value of incorporating social and environmental issues into their core strategies, and civil society organizations are increasingly partnering with the private sector to achieve public benefits. Through career-specific and industry-specific panels, the Ross Net Impact Forum will allow attendees to network with representatives from the private, non-profit, and public sectors and learn more about the significance of these issues for future leaders.

Visit the [Ross Net Impact website](#) for more information.

**\*Global Impact Speaker Series**

**Wednesday, January 23, 4:30 p.m., Wyly Hall**

Guest speaker: Maria Teresa Leal, founder of Coopa-Roca, a sewing cooperative in Rocinha, Brazil—the largest slum in Latin America. The cooperative has grown to over 150 women employees and has received commissions from Brazilian fashion designers Osklen and Carlos Miele, as well as British designer Paul Smith. Co-sponsored by the William Davidson Institute.

**\*Researching Nonprofit Organizations**

**Tuesday, January 29, 5:10-6 p.m., Room K4354, Kresge Business Administration Library**

Trying to find out more about a nonprofit organization? This instruction session will focus on conducting research on nonprofit organizations using three important Kresge Library databases: Guidestar, OneSource and ABI/INFORM (ProQuest). The session will focus on ways to use these three resources to find information on nonprofits including: financial data, IRS 990 annual reports, key personnel, news and peer organizations. All are welcome.

**CONTACT INFORMATION**

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**ABOUT THE NONPROFIT & PUBLIC MANAGEMENT CENTER**

The Nonprofit & Public Management Center is a collaboration among the University of Michigan's School of Social Work, Gerald R. Ford School of Public Policy, and Stephen M. Ross School of Business. For more information about NPM, visit <http://www.nonprofit.umich.edu>. If you have an announcement you would like to include in the next issue of this eNewsletter, please send information to the Center at [nonprofit@umich.edu](mailto:nonprofit@umich.edu)