

U-M Nonprofit and Public Management Center eNewsletter

Practical Insights for Future Leaders

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AT THE CENTER

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***Raising More Money for Nonprofit Organizations**

Friday, October 26, 1:30 p.m., Educational Conference Center, School of Social Work Bldg
Terry Axelrod, School of Social Work alum and founder and CEO of Benevon, will speak regarding her program to create sustainable funding for nonprofit organizations.

***Board Fellowship Application Deadline**

Monday, October 29, 12:00 p.m.

Board Fellowship student applications are due October 29 at 12 p.m., noon. If you are interested in applying, but were unable to attend either kickoff, please contact [Angie Lausche](#).

***Global Impact Speaker Series**

Thursday, November 15, 4:30 p.m., Rm. W2759 Wyly Hall

Guest speaker: David McGuire of Academy for Educational Development. David McGuire is the Vice President and Director of AED's Center for Private-Sector Health Initiatives. Co-sponsored with the William Davidson Institute.

***Global Impact Speaker Series**

Thursday, November 29, 4:30 p.m., Rm. W2759 Wyly Hall

Guest speaker: Brian Trelstad of Acumen Fund. Brian Trelstad is the Chief Investment Officer for Acumen Fund, a nonprofit global venture fund that uses entrepreneurial approaches to solve the problems of global poverty. Co-sponsored with the William Davidson Institute.

IN THE NEWS

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***Aspen Institute ranks the Ross School #2 in the World**

The Ross School of Business is one of the two best business schools in the world for integrating social, environmental and ethical issues into its MBA program, according to the Aspen Institute's 2007-08 Beyond Grey Pinstripes, a biennial survey and alternative ranking of business schools.

"Compared to other business schools in our survey, Michigan offers a truly extraordinary number of courses featuring relevant content and does a truly extraordinary job in those courses explicitly addressing how mainstream business improves the world," said Rich Leimsider, director of the Aspen Institute Center for Business Education.

In addition to its overall No. 2 ranking (behind Stanford), the Ross School also ranked first for faculty research and fourth in course content.

Ross School Dean Robert Dolan says that social and environmental responsibility is a cornerstone of the school's broad-based management education led by world-class faculty.

"It's gratifying to see our faculty celebrated for integrating issues of social responsibility and environmentally sustainable business into their teaching and research," he said. "In our approach to leadership education, we emphasize that our students will need to address these issues in their careers, whether they work in the public, private or nonprofit sectors—or all three."

The Beyond Grey Pinstripes survey found that the Ross School offers more than 50 courses in 10 different academic areas, along with some 30 activities (seminars, internships, competitions, clubs, centers, etc.) that integrate social, environmental or ethical perspectives.

The Ross School is home to the Erb Institute for Global Sustainable Enterprise, Center for International Business Education and the William Davidson Institute's Global Impact Internship Program. In addition, core and elective courses noted in the survey included Applied Microeconomics, Human Behavior and Organization, Non-Market Strategy, and Finance and the Sustainable Enterprise.

"In the Beyond Grey Pinstripes survey, success is measured not by how much new MBA graduates earn or how many offers they get, but by how well prepared they are to guide a company through the complex relationship of business and society, where issues relating to the environment or the well-being of a community can impact a company's performance and reputation," said Judith Samuelson, executive director of the Aspen Institute Business and Society Program. "While graduate business schools are finding the ability to deal with such issues an increasingly important part of the training for successful business leaders, there is still room for innovation and improvement."

The survey collected data from more than 100 full-time MBA programs in 18 countries. Among the findings:

- The percentage of schools that require students to take a course dedicated to business and society issues has increased from 34 percent in 2001 to 63 percent in 2007.
- Since the last survey in 2005, the number of elective courses per school dedicated to social and environmental content has increased 20 percent and the number offering such content in required core courses has increased in most business disciplines.
- Nearly a third of the schools offer a special concentration or major that allows MBAs to focus on social and environmental issues inherent in mainstream, for-profit business.
- Change is still occurring slowly when it comes to published academic research on social or environmental topics. About 5 percent of faculty at all schools surveyed published research that examined social or environmental impact or business opportunities.

[Click here for the complete ranking of the Beyond Grey Pinstripes 2007-08 "Global 100" business schools.](#)

AROUND CAMPUS AND TOWN

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***Power User: Guidestar NonProfits Database**

Tuesday, October 30 4:40-5:10 p.m., K4354 Kresge Business Administration Library

A half hour introduction to a powerful database on non-profits: includes actual tax forms filed by non-profits. Contact [Sally Weston Ziph](#) for more information.

***Making the Pie Bigger: Innovative Strategies to Raise Funds through Social Ventures**

Thursday, November 8, 8:00 a.m. - 4:30 p.m., Lawrence Technological University

A workshop for nonprofit CEOs and senior managers committed to initiating or expanding earned incomes ventures, featuring Jerr Boschee, President and CEO of the National Center for Social Entrepreneurs. Other keynote speakers are Dan Izzo, Training Leader at Bizdom U, and Sandra E. Pierce, President and CEO, Charter One Bank. Cost \$125.

[Click here for more information and online registration.](#)

***Starting Off Right: Board Member Orientation**

Thursday, November 15, 4-6:30 p.m., NEW Center, Ann Arbor

This two-and-half hour session is for individuals who have just joined a nonprofit board, as well as experienced trustees who have recently been elected on to the board of a nonprofit. Concepts, methods, and case studies address the major responsibilities and duties of board service, with focus on areas of board governance, mission, life cycles, strategic planning, work styles, financial statements, fund raising and ambassadorship. Cost is \$55.

[Click here to register.](#)

***The Habits of Mind: Tools for Creative Leadership**

Friday, November 30

Juilliard Teaching Artist, Actor and Entrepreneur Eric Booth works across different disciplines including business, the arts, and education to find the vocabulary that can translate our individual

creative processes into methods of creative problem solving. His session will explore our individual artistry and creativity and experience how our leadership capacity is improved when we engage in these different artistryes together. Contact the [Arts Enterprise](#) for more information.

CONTACT INFORMATION

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ABOUT THE NONPROFIT & PUBLIC MANAGEMENT CENTER

The Nonprofit & Public Management Center is a collaboration among the University of Michigan's School of Social Work, Gerald R. Ford School of Public Policy, and Stephen M. Ross School of Business. For more information about NPM, visit <http://www.nonprofit.umich.edu>. If you have an announcement you would like to include in the next issue of this eNewsletter, please send information to the Center at nonprofit@umich.edu