

**U-M Nonprofit and Public Management Center eNewsletter**

*Practical Insights for Future Leaders*

[www.nonprofit.umich.edu](http://www.nonprofit.umich.edu)

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**AT THE CENTER**

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**How to Start a Nonprofit Organization**

**Wednesday, November 11, 4:00-5:30 p.m., K1310 Ross School of Business**

Neel Hajra, President and Chief Executive Officer of [Nonprofit Enterprise at Work\(NEW\)](#), will present the basic steps to starting a nonprofit corporation. Whether you are considering starting your own nonprofit or interested in learning more about how nonprofit organizations are structured, this presentation will provide a practical foundation for understanding the sector.

**AROUND CAMPUS AND TOWN**

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**Reconnecting Humanity**

**Thursday, October 8, 5:00-6:30 p.m., Blau Auditorium, Ross School of Business**

Youth Hope Organization (YHO) presents keynote speaker Kimmie Weeks, director of Youth Action International, a nonprofit organization which provides funding for educational resources among other endeavors in several African countries. Mr. Weeks will focus his talk on youth taking action to make a difference, the challenges of operating a non-profit organization in the 21st century, and how he sees

the role that non-profits will play in making a mark in the world. Please register for this event at <http://yhosfs09signup.tk>.

### **Ross Net Impact Conference: Markets with a Mission**

**Thursday, October 15 from 4:30-10:00 p.m. and Friday, October 16 from 8:30-4:30 p.m.**

This year's annual conference will explore how social entrepreneurs and corporations are using markets to benefit society and advance environmental stewardship while achieving business success. Business leaders will convene with faculty and graduate students to discuss how the public, private, and non-profit sectors should address the host of complex and interconnected social and ecological issues that define today's business environment. Through a series of keynote speeches, panels, workshops, and roundtable discussions, we hope to "move the conversation forward," sparking ideas that will help lead to the next level of a sustainable, just society. For more information and to register, visit <http://www.marketswithamission.org/>.

### **Addressing Poverty in Troubled Times: an International Perspective on the U.S., North America and the World**

**Thursday, November 12, 4:00-5:30 p.m., 1840 Educational Conference Center, School of Social Work, 1080 S. University**

Mary Jo Bane, Thornton Bradshaw Professor of Public Policy and Management and Academic Dean, Kennedy School of Government at Harvard University, will present on this topic. Co-sponsored by the School of Social Work, the Ford School of Public Policy, the National Poverty Center and St. Mary's Student Parish. For more information, visit:

[http://www.fordschool.umich.edu/news/upcoming\\_events/index.php](http://www.fordschool.umich.edu/news/upcoming_events/index.php).

### **IN THE NEWS**

#### **Rising Health-Care Costs Threaten Financial Well-Being of Many Charities, Study Finds**

*The Chronicle of Philanthropy*

The escalating cost of health-care coverage is placing an enormous strain on many of the nation's charities, leading some groups to cut back on coverage for employees, [according to a new report](#). That trend is particularly worrisome for nonprofit organizations because they have long relied on health-care benefits to reward their employees, who typically receive far smaller salaries than they could at a business.

#### **Cutting Benefits**

In response to the mushrooming costs, some nonprofit groups are cutting the benefits they provide employees. The share of charities that reported offering no health benefits grew by 62 percent since 2004, when a similar study was conducted. Many groups that still provided some coverage were scaling it back or shifting the burden to employees.

[Click here to read the entire article](#)

## ABOUT THE NONPROFIT & PUBLIC MANAGEMENT CENTER

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The Nonprofit & Public Management Center is a collaboration among the University of Michigan's School of Social Work, Gerald R. Ford School of Public Policy, and Stephen M. Ross School of Business. For more information about NPM, visit <http://www.nonprofit.umich.edu>. If you have an announcement you would like to include in the next issue of this eNewsletter, please send information to the Center at [nonprofit@umich.edu](mailto:nonprofit@umich.edu).



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